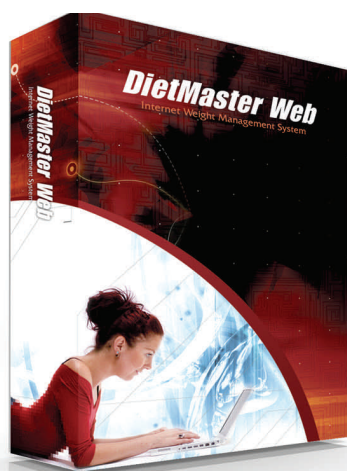


# DietMaster Web

INTERNET WEIGHT MANAGEMENT CONSULTING SOFTWARE



## Branding

DietMaster Web comes standard with the ability to add your own header logo, company name and color scheme.

## Fitness Assessment

All new for 2008, our Fitness Assessment\* Module which follows ACSM's testing guidelines.

## Contest Module

Also new for 2008, our Contest Module\* for stacking ranking and aggregate data reports.

## Integration

Integration within your current web site is made easy using our login pass through scripting.

## DietMaster Web provides you the ability to:

- ✓ Print R.D. designed meals & grocery lists in minutes\*
- ✓ Analyze client eating habits to identify deficiencies
- ✓ Design custom meal templates\*
- ✓ Incorporate custom food and supplements products into meals
- ✓ Track body fat and weight trends against goals
- ✓ Perform fitness assessment tests including flexibility, cardio recovery & strength

## Effective Profile Management & Tracking

The DietMaster Web family is offered in three platforms. Depending on which platform you choose, the primary functionality can include access to **ready-to print meals designed by our team of Registered Dietitians**, logging meals and exercise activity, body composition and goal tracking, fitness assessment and aggregate data reports for ROI measurement and contest ranking reports.

**DietMaster WebLog** – provides simple food and exercise logging for your customers and can be monitored real-time. If you are a DietMaster Pro (CD version) user and using our RD Meal Templates, daily food logging can be done in as little as 2 minutes!

**DietMaster Web Lite** – specifically designed for the fitness professional, personal trainer or small health and wellness facility. Provides the typical logging functionality, but includes access to our complete library of ready-to-print RD meal templates. Meal plans and grocery lists can be printed within 3 minutes or less. The Lite version also includes our new Fitness Assessment Module and optional Contest Module.

**DietMaster Web Pro** – this platform is targeted for higher-volume usage to support 500, 1,000, 5,000 profiles or more, beginning at only 50 cents per month/profile with a 12 month subscription term. Includes our Meal Utilities feature, for creating/posting custom meal templates and our Contest Module for stacking ranking and aggregate data reports.

\*See reverse side for product comparisons.

**Schedule an Online Demo Today!**



**A d d i n g   y e a r s   t o   l i f e   a n d   l i f e   t o   t h e   y e a r s**

